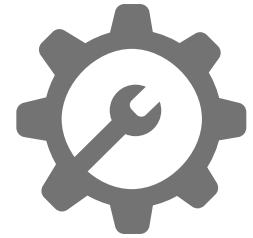




SIMPLIFY HOW YOU BUILD APPLICATIONS FOR THE INTERNET OF THINGS








Wind River® Helix™ App Cloud speeds creation of Internet of Things (IoT) applications for device makers, manufacturers, integrators, and operators.




With App Cloud, anyone can build applications for the Internet of Things.

App Cloud provides a development environment that removes the traditional complexities of developing applications on IoT devices that use embedded and real-time operating systems. Software engineers can easily access both physical and remote devices without having expertise in the underlying operating system or device hardware.

App Cloud helps businesses:

-  Reduce the costs of maintaining specialized engineering resources
-  Expand IoT application development to engineers and partners, regardless of location or physical access to device hardware
-  Support agile practices by freeing software teams from the limitations dictated by OS-related development dependencies
-  Ensure uptime with rapid troubleshooting for remote devices
-  Reduce product obsolescence by supporting continuous development practices

App Cloud can be used to:

-  Dynamically build and manage multiple software development kits (SDKs) on a variety of hardware platforms, all from a single cloud-based environment
-  Safely and securely access your application
-  Easily allow partners and other third parties to develop and modify applications

WHY WIND RIVER?

- ▶ Wind River has been the leader in the embedded software industry for 30 years.
- ▶ Our software runs more than 2 billion devices and systems.
- ▶ Our software is used by the world's most successful and innovative organizations and businesses, including Boeing, BMW, Bosch, General Electric, Fujitsu, NASA, Nokia, and Siemens.

Interested in learning more about how Lab Cloud can help your business take advantage of the Internet of Things?

Contact us today at inquiries@windriver.com.